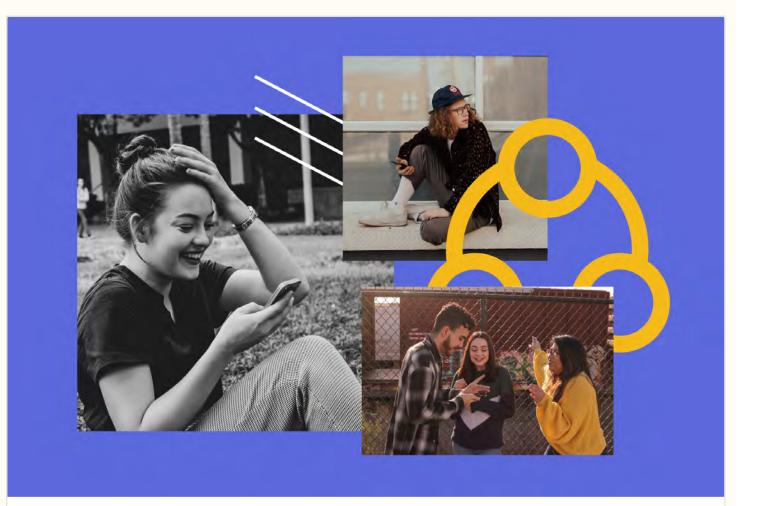


#Good Vibes

Community: The Why Behind Visva Tribes

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Homies, wolf pack, squad, crew...we've all got our tribes. They can take on different forms and identities, like your circle of besties or school study groups. Some you may not have met IRL, like your virtual book club or online gaming buds.

Community is intrinsic to human nature. It's how we celebrate the best times and get through challenging times. It enables us to come together to help each other out and lift each other up.

You know the saying "It takes a village to raise a child"? These days, it's not just families coming together to raise a child, communities are coming together to provide assistance to those who need it.

Even just one person helping another can spark a community.

The mutual support and respect cultivated within a community can spread and start a movement.



This is why we created Visva Tribes. We want to enable you to build communities around shared interests and social change. Into gaming or all things horror? You can find your people in the Gaming tribe or Horror Aesthetic tribe.

Want to change the world? Join the Community Action Squad. Or start a tribe around the topic about which you are most passionate. You can create a place to connect, share resources, and inspire each other to take action.

Looking to the Future

What do Tribes look like in a post-COVID world? We're glad you asked!



We've always had a bigger vision for Tribes, because we truly believe in-person experiences are way better than online interactions. As we always say IRL > URL!

Visva GM, Sharon, wrote an insightful blog post earlier this summer, in which she perfectly summed up the sentiment behind Tribes.

Visva's ultimate goal is to create the ideal conditions where a like-minded group can outperform their individual members. - Sharon T.

When the pandemic is finally under control, we don't know exactly what the world will look like, but it probably won't look like it did BC (Before COVID). Luckily, we'll have our tribes! The communities and friendships we've built will be ready to mobilize IRL.



What does this look like? We envision local networks within tribes working together in the spirit of the community they created. For example:

- ▶ The Community Action Squad organizing voter registration drives
- ▶ The thrift finds! tribe holding swap meets or mini flea markets
- ▶ The Climate Crew organizing beach clean ups
- ▶ The Comic Book Espionage Action tribe meeting up at ComicCon

Whatever the future holds, we will continue working to ensure Visva Tribes empowers you to create, collaborate, and take action. We're excited you're here and can't wait to see the communities you will build together!



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